

JOSEPH KELLER

PRODUCT DESIGNER

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EXPERIENCE

SALESFORCE INBOX

Senior Product Designer

San Francisco, California | September 2016 – Present

Salesforce Inbox is a suite of mobile and desktop productivity apps, powered by our Relationship Intelligence™ technology. My primary focus is to design, architect and build the frameworks for integrating the Einstein Intelligence Platform™ across our entire suite of apps.

OOYALA

Senior Product Designer

San Francisco, California | October 2015 – September 2016

My team builds, prototypes, and designs the next wave of Ooyala's comprehensive media platform driven by big data analytics. We revolutionize the way companies interact, collaborate, and monetize their media.

FJORD

Formerly Chaotic Moon Studio | Interaction Designer

Austin, Texas | February 2015 – September 2015

Built, designed, and prototyped consumer and enterprise applications on multiple technology platforms. Our clients ranged from global oil and gas companies to consumer facing applications using 3D printing technology in the cloud.

IBM DESIGN WATSON GROUP

User Experience & Interaction Designer

Austin, Texas | January 2014 – February 2015

My team worked under the Watson group of IBM Design. I help collaborate, create and shape the future of Watson products through the use of the most advanced cognitive computing technology available at that time.

My focus is on conceptual and experimental design. I'm always trying to discover new ways of looking at a problem. I enjoy telling a story in my design creating a personal connection between product and user through empathy as well as a true understanding of an issue or obstacle to overcome.

EDUCATION

Savannah College of Art and Design

B.F.A., Industrial Design, 2013

PATENTS

Query Strength Indicator

Filed Mar 26, 2015 US20160283546A1

A user interface is presented that is configured for receiving a user search criteria and search filter limit for a search request. An indicator is presented. Presenting the indicator includes changing appearance of the indicator to indicate increasing strength of the search request.

PROTOTYPING CAPABILITIES



CORE DESIGN SKILLS

Product Development

Sketch

User Research Practices

Prototyping

Agile UX

GitHub

HOBBIES + INTERESTS



BEER



BIKING



ROAD TRIPS